

Allstate Kid of the Week
Official Rules

No Purchase Necessary.

1. **Eligibility Restrictions:** Participation in the “Allstate Kid of the Week” Contest (the “Contest”) as a nominator (“Nominator”) is open only to legal U.S. citizens and residents of Illinois, 14 years old or older. Participation in the Contest as a nominated child (“Child”) is open only to legal U.S. citizens and residents of Illinois, who are nine to 18 years old. A Child may nominate himself/herself, so long as the Child is 14-18 years old, in which case the Child will also be the Nominator. Employees (and their immediate family members or members of the same household) of WGN Radio, Tribune Media Company, Allstate Insurance Company, their respective parent companies, subsidiaries, and affiliates and the advertising agencies and other third parties involved with the creation or administration of this Contest are not eligible to participate. (Collectively, WGN Radio and Allstate will be referred to as “Sponsors.”) You may participate as a Nominator if you own or are employed by an independent Allstate Agency, but a nominated Child may not be the child/ward of an owner or employee of an independent Allstate Agency. For purposes of this Contest, the phrase immediate family member includes spouse, parents, siblings, and children. This Contest is void where prohibited and outside Illinois.

2. **To Submit a Nomination:** The entry period for the Contest begins January 23, 2017 at 6:00 pm CT and will continue until on or about November 30, 2017 at 11:59 pm CT the “Entry Period”). The Contest will be divided into weekly periods (each, a “Week”). Each Week begins on Friday at 12:01 am CT and ends the following Thursday at 11:59 pm CT. The first Week begins with the beginning of the Entry Period and will end on Thursday, February 2, 2017. WGN Radio listeners will be invited to visit WGN Radio’s website’s contest page (www.wgnradio.com/contests) and submit a nomination (the “Nomination”) for a Child to be the “Allstate Kid of the Week.” Nominators must complete all required fields in the Nomination form, including Nominator’s name, email address, and phone number, the Child’s name, age and school (if known), the name and phone number of the Child’s parent or legal guardian and confirm both the nominator and the Child are residents of Illinois. The Nominator must also submit an essay of 150 words or less about why the nominated Child should be selected as “Allstate Kid of the Week” (the “Essay”). Essays should describe how the Child goes above and beyond for his/her community, has performed a good Samaritan act, made academic or athletic accomplishments, or engaged in positive behavior in the classroom or home life, and the Essay must include an example of such acts within the six months immediately preceding submission of the Nomination. A Child may nominate himself/herself if the Child is 14 years old or older, but under no circumstances may a Child under 14 submit his or her personal information. Nominations may be submitted at any time within the Entry Period. Only one Nomination per Nominator will be permitted during the Entry Period (although multiple Nominations from different Nominators nominating the same Child are permitted). Non-winning Nominations will carry over from one Week to the next. Nominators must use their own name. If any dispute arises concerning the identity of a Nominator, the authorized account holder of the email account identified in the Nomination form for the Nominator will be deemed the Nominator. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Nominator of potential winner may be required to show proof of being the authorized account holder. The Nominator must not submit any contact information for the Child, unless the Child is nominating himself/herself. Nominations containing attached files are not eligible and will be rejected. Sponsors are not responsible for lost, incomplete, damaged, illegible, late, or misdirected Nominations, or for errors in mechanical transmission, technical difficulties or inability to transmit Internet Nominations.

3. **Submitted Materials:** The Essay must be in English. The Essay must not portray any dangerous activity; must not disparage Sponsors must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous; must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and must not contain

material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where the Essay is created. By submitting a Nomination, the Nominator represents and warrants that the Nominator has all rights necessary to submit the Essay, and that the Essay has not been previously published, does not violate the rights of any other person or company (including but not limited to privacy and copyrights), does not defame, libel, or slander anyone or any entity, does not contain inappropriate, offensive, indecent, vulgar, obscene or profane content, and in no other way violates any applicable laws, as determined by Sponsors. Nominations that do not comply with these Official Rules or the foregoing representations and warranties will be disqualified, and Sponsors reserve the right in their sole discretion to disqualify any Nomination at any time that in Sponsors' opinion does not comply with these Official Rules. Each Nominator agrees to indemnify, defend and hold Sponsors harmless against any and all liabilities, losses, damages, claims, debts, investigations, fines, penalties, costs, expenses and settlements (including attorneys' fees and costs of litigation, settlement, judgment, interest and penalties) arising out of or related to a breach of the foregoing representations and warranties. By submitting a Nomination, each Nominator grants to the Sponsors a world-wide, perpetual, non-revocable, royalty-free, sub-licensable license to publish his/her Essay as well as derivative works based thereon through all media, now known or hereafter devised, in any manner related to the Contest, without prior notice, approval or compensation. Nominators otherwise will retain all rights to their respective Essays.

4. **Allstate Kid of the Week Selection:** One Child will be selected as the Allstate Kid of the Week for each Week through December 7, 2017, and judging will occur periodically throughout the Entry Period and immediately thereafter. For the first several Weeks of the Entry Period (i.e., through the Week ending Thursday, February 23, 2017), judges will select an Allstate Kid of the Week after the end of each Week. Thereafter, judges will select the Allstate Kids of the Week for all of the Weeks in a particular month prior to the beginning of that month. Therefore, the judging schedule will be as follows: Allstate Kids of the Week for March, 2017 will be selected after the Week ending February 23, 2017; Allstate Kids of the Week for April, 2017 will be selected after the Week ending March 30, 2017; Allstate Kids of the Week for May, 2017 will be selected after the Week ending April 27, 2017; Allstate Kids of the Week for June, 2017 will be selected after the Week ending May 25, 2017; Allstate Kids of the Week for July, 2017 will be selected after the Week ending June 29, 2017; Allstate Kids of the Week for August, 2017 will be selected after the Week ending July 27, 2017; Allstate Kids of the Week for September, 2017 will be selected after the Week ending August 31, 2017; Allstate Kids of the Week for October, 2017 will be selected after the Week ending September 28, 2017; Allstate Kids of the Week for November, 2017 will be selected after the Week ending October 26, 2017 and Allstate Kids of the Week for the Week ending December 7, 2017 will be selected after the Week ending November 30, 2017. If Sponsors extend the Contest for an additional Week, Sponsors will post notice on the WGN Radio website, and the Allstate Kid of the Week for the Week ending December 14, 2014 will be selected after the Week ending November 30, 2017. A Nomination is eligible for a particular drawing if it was received prior to the selection deadline (for example, for a Child to be eligible to be one of the Allstate Kids of the Week for March the Child's Nomination must be received by the February 23, 2017 deadline), if it otherwise meets the eligibility criteria set forth in these Official Rules, and if it has not previously been chosen as a winner. A panel of judges will award points for eligible Nominations based on demonstrated merit of the Child's accomplishments (50%) and human-interest appeal (50%). The Nomination that is awarded the most points for each Week will be declared the potential winner and the Child nominated in such Nomination will be declared the potential "Allstate Kid of the Week" (which will be subject to confirmation of Nominator and Child eligibility and compliance with these Official Rules) for that Week. If there is a tie for first, the judges will re-judge the tied Nominations to determine the Allstate Kid of the Week.

5. **Allstate Kid of the Week Notification and Verification:** Sponsors will attempt to notify the winning Nominator and the parent or legal guardian of the winning Child by email and/or telephone. The parent or legal guardian of the potential winning Child must provide written permission accepting the nomination of the Child as a condition of participating in the Contest. If selected as the Allstate Kid of the Week, the Nominator (and parent or legal guardian of Nominator who is 18 or younger) and Child (and parent or legal guardian of Child) may be required to sign and return a release and waiver of liability and may also be required to sign a release of the Essay, Appearance (defined below), and Video (defined below). If a selected Nominator or Child is later determined to be ineligible, or if the Nominator or parent or legal guardian of Child fails to respond within 48 hours of initial notification attempt, or if the parent or

legal guardian of the winning Child declines to participate in the Contest or fails to timely provide written permission for the Child's continued participation, or if the Nominator or Child refuses to participate in the Appearance, or if the Nominator (and parent or legal guardian of Nominator who is 18 or younger) or Child (and parent or legal guardian) fails to provide required identification or to sign and return required documents, then that Nominator and the corresponding Child will be disqualified. In such event, the Nomination with the next-highest score (as determined by the judges) will be tentatively declared the winner (time permitting), subject to eligibility confirmation and compliance with these Official Rules, and further subject to fulfilling the participation conditions described herein. The names of both the winning Nominator and the winning Child may be announced on-air, and may be posted on WGN Radio's Contest website. An Allstate Kid of the Week will be named for each Week, provided a sufficient number of eligible Nominations are received.

6. **Prize/On-Air Appearances:** Each Weekly Allstate Kid of the Week winner will receive a \$50 Amazon gift card and a \$25 gift card for pizza. Each Allstate Kid of the Week (and their respective Nominators) will be required to appear on the Steve Cochran Show (the "Show") either live or via audiotape (the "Appearance"). The Appearance of the Allstate Kid of the Week and his/her Nominator may also be videotaped (the "Video"). The Appearance and Video may also appear on the WGN website, apps, and social media channels. The Appearance will either occur via telephone or in the WGN Radio Allstate Showcase Studio or another WGN Radio studio. Sponsors will determine the location of the Appearance. Once a month, Sponsors will invite selected Allstate Kids of the Week and their Nominators to appear in studio for Appearances. There is no dollar value for the Appearance or Video. WGN Radio will provide notification to the parent/legal guardian of the Child and to the Nominator of the date and time for the Appearance. For in-studio Appearances, the Child, Nominator, and parent/legal guardian of the Child must arrive at the station by at least half an hour before each scheduled Appearance. The parent/legal guardian must accompany the Child at all times during the Appearance. Please note that if there is severe weather or breaking news, the Appearance may be cancelled. WGN Radio will attempt to notify Nominator and the parent/legal guardian of the Child in advance, but cancellations frequently happen without notice. If WGN Radio cancels the Appearance, WGN Radio will attempt to reschedule but cannot guarantee that there will be an open date on the calendar. Costs of transportation and accommodations, where applicable and any other cost or services not specifically included in the prize are the sole responsibility of the winners. The opportunity to appear on the Show is not an offer of employment, and the parent/legal guardian of the Child represents and warrants that Child's Appearance will not violate any union or guild agreement. Winning Nominator and Child will be required to comport with generally accepted standards of behavior for an on-air appearance. Federal, state, and local taxes, if any, are the sole responsibility of prize recipients. Sponsors will determine the mode of prize delivery at their sole discretion, and may require winners to claim prizes at the WGN Radio studios. Unless otherwise indicated by Sponsors or their prize suppliers, prizes are non-transferable, non-negotiable and not redeemable for cash, credit or merchandise. No prize substitutions except at Sponsors' sole discretion. All properly claimed prizes will be awarded, but in no event will Sponsors award more prizes than are provided for in these Official Rules.

7. **Internet:** If for any reason the Internet-related portion of this Contest is not capable of running as planned, including infection by computer virus, tampering, fraud, technical failure, or any other cause, that corrupts, interrupts or threatens the administration, security or integrity of the Contest, Sponsors reserve the right, in their sole discretion, to terminate or suspend the Contest or any portion thereof. If Sponsors terminate the Contest, Sponsors will select the Allstate Kids of the Week through termination as set forth above but will not select any additional Allstate Kids of the Week. Sponsors will announce any such termination on the Contest website and on the Show. Any attempt to damage or undermine the fair and legitimate operation of the Contest will result in disqualification. Each Sponsor will use information submitted in Nominations in accordance with its Privacy Policy.

8. **Conditions:** Except where prohibited by law, by submitting a Nomination, each Nominator grants permission, without further compensation, to Sponsors and their agents and licensees, to use the Nominator's name, voice, photograph, likeness, and biographical material for broadcast and promotional purposes in connection with the Contest, in any media. By submitting a Nomination, each Nominator

agrees to release Sponsors, Tribune Media Company, and their respective parents, affiliates, and subsidiaries and all of their employees, officers, and directors from any claim, loss, liability, damage or injury of any kind arising from the Nominator's participation in the Contest or receipt or use of a prize. Nominators agree to be bound by these Official Rules, and by submitting a Nomination, agree that all decisions regarding eligibility, the administration of this Contest, and the award of Contest prizes made by Sponsors will be final and binding. Sponsors reserve the right to prohibit any entrant from participating in the Contest if, at their sole discretion, Sponsors find such entrant to be tampering with the Nomination process or the operation of the Contest, or if such entrant shows a disregard for, or attempts to circumvent, these Official Rules, or acts: (a) in a manner the Sponsors determine to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant or Sponsors; or (c) in any other disruptive manner. If a dispute arises regarding compliance with these Official Rules, Sponsors may consider, in their sole discretion, data reasonably available to Sponsors through information technology systems in Sponsors' control, but Sponsors will not be obligated to consider any data or other information collected from any other source. Sponsors assume no liability for (a) any incorrect or inaccurate Nomination information; or (b) any unauthorized access to, or theft, destruction or alteration of Nominations at any point in the operation of this Contest. Neither the failure of Sponsors to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsors in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsors' right to assert or rely upon any such provision or right in that or any other instance. If there is any conflict between the terms of these Official Rules and any advertising or marketing materials used in connection with the Contest, the terms of the Official Rules will govern.

As a condition of submitting a Nomination, Nominators agree: (a) under no circumstances will Nominator be permitted to obtain awards for, and Nominator hereby waives all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (b) all causes of action arising out of or related to this Contest, or any prize awarded, will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court in Cook County, Illinois, to which Nominator submits to personal jurisdiction; and (c) any and all claims, judgments, and awards will be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Some jurisdictions do not allow for limitations on the ability to pursue class action remedies, or certain kinds of damages, and so these limitations may not apply to you. This Contest will be governed and enforced pursuant to Illinois law, excluding choice of law provisions.

10. **Winners List:** For a Winners List, send a self-addressed stamped envelope labeled "Allstate Kid of the Week Contest" to 435 N. Michigan Ave. Chicago, IL 60611. All requests must be mailed separately. Requests for winners' lists must be received within 30 days of the end of the Entry Period.

11. **Sponsors:** WGN Radio, 435 North Michigan Avenue, Chicago, IL 60611; Allstate Insurance Company, 2775 Sanders Road, Northbrook, IL 60062.