

## **The “Bread Man Hat Trick Sweepstakes presented by S. Rosen’s Bread”**

### Official Rules

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

- 1. Eligibility:** The “Bread Man Hat Trick Sweepstakes presented by S. Rosen’s Bread” (the “Sweepstakes”) is open to legal U.S. residents of Illinois, Indiana and Wisconsin who are 18 years and older as of October 12, 2016. Employees (and their immediate family members) of WGN Radio (“Sponsor”), S. Rosen’s Baking Company, Alpha Baking Company, Inc., Tribune Media Company, and their parent companies, subsidiaries, affiliates and advertising agencies are not eligible to win. Entrants who have won a prize valued under \$600 from Sponsor within the last 60 days (counted from the date the entry was received), or have won a prize worth \$600 or more from Sponsor since October 12, 2014, are ineligible to play or receive a prize in this Sweepstakes. For purposes of this Sweepstakes, an immediate family member is a spouse, parent, child, or sibling. This Sweepstakes is void where prohibited and outside the Sweepstakes area above.
- 2. How to Enter:** Sweepstakes starts at 3:00 pm CT on Wednesday, October 12, 2016 and will continue until 11:59 pm CT on the night before the final game of the Chicago Blackhawks 2016-17 season (including post-season games, if any) or until Chicago Blackhawks player Artemi Panarin gets a hat trick during a Chicago Blackhawks game, whichever comes first (the “Sweepstakes Entry Period”).  
  
Enter during the Sweepstakes Entry Period at [www.wgnradio.com/contests](http://www.wgnradio.com/contests). Entrants must accurately complete all required fields in the entry form, including entrant’s name, birthdate, telephone number, email address and city and state of residence. Entrants must use their own name and current residential address. A winner can win only once.
- 3. Conditions of Entry:** Limit one entry per person and per email address per day. No mechanically reproduced entries will be accepted. Entries containing technical or electronic reproductions or attached files are not eligible and will be rejected. If any dispute arises as to identity of any entrant, the owner of the email account identified in the entry form will be deemed the entrant. Sponsor is not responsible for lost, incomplete, damaged, illegible late, or misdirected entries, or for errors in mechanical transmission, technical difficulties or inability to transmit Internet entries. Participation in the Sweepstakes is subject to these Official Rules. Sponsor reserves the right in its sole discretion to disqualify any entry at any time that in Sponsor’s opinion does not comply with these Official Rules. Received entries become the property of Sponsor and will not be returned or acknowledged. Your information will be treated in accordance with Sponsor’s Privacy Policy, which is located at [privacy.tribune.com](http://privacy.tribune.com) and which may be amended from time to time. By entering, entrants agree to be bound by and comply with these Official Rules.
- 4. Winner Selection and Notification:** Before the date of every Chicago Blackhawks regular-season game starting with the game on Friday, October 14, 2016 (games are on October 14, 15, 18, 21, 22, 24, 28 and 30; November 1, 3, 5, 6, 9, 11, 13, 15, 18, 19, 21,

23, 25, 26 and 29; December 1, 3, 4, 6, 9, 11, 13, 15, 17, 18, 20, 23, 27, 29 and 30; January 2, 5, 6, 8, 10, 13, 15, 17, 20, 22, 24, 26 and 31; February 2, 4, 8, 10, 11, 18, 19, 21, 23 and 26; March 1, 3, 4, 9, 10, 12, 14, 16, 18, 19, 21, 23, 25, 27, 29 and 31 and April 2, 4, 6 and 8) and every Blackhawks post-season game (if any), Sponsor will select a potential prize winner in a random drawing from among all eligible entries received by 11:59 p.m. CT the day before each game, subject to verification and compliance with these Official Rules. Non-winning entries will carry over from one game to the next. The winner will be announced on WGN Radio in the pre-game show before every Chicago Blackhawks game during the Sweepstakes Entry Period. Sponsor will attempt to notify each winner by email or telephone on or shortly after each drawing. Winner will be disqualified and an alternate winner may be selected by random drawing from among all remaining eligible entries for that drawing (time permitting and at the sole discretion of Sponsor) if: (a) winner cannot be contacted/does not respond within 48 hours of Sponsor's first notification attempt; (b) winner does not fulfill the eligibility requirements; (c) winner does not adhere to the Official Rules; (d) winner does not sign and return any required documents and provide required identification by deadline established by Sponsor; and/or (e) prize notification is returned as undeliverable, refused, or declined. Odds of winning depend on the number of eligible entries received for each drawing.

- 5. Prize and Prize Restrictions:** One winner will be announced on WGN Radio in the pre-game show before every Chicago Blackhawks game starting on Friday, October 14, 2016. If Chicago Blackhawks player Artemi Panarin scores a hat trick (i.e., three goals) in that game, the announced winner will receive the Grand Prize of \$10,000 written in the form of a check or money order and no further prizes will be awarded. If no hat trick is executed, the announced winner will receive a First Prize, which is an S. Rosen's prize pack that consists of a T-shirt, water bottle and gift certificates for free S. Rosen's or Natural Ovens bread products. Approximate retail value of First Prize: \$25.

Gift certificates are subject to terms and conditions thereon. A hat trick does not include a goal scored in a shootout or goals that are disallowed for any reason. The hat trick must be recognized by official National Hockey League statistics as an official hat trick. Federal, state, and local taxes, if any, are the sole responsibility of prize recipients. Sponsor will determine the mode of prize delivery at its sole discretion, and may ask winners to claim prizes at the WGN Radio studios. If winner is unable to do so, Sponsor may mail prize to winner. Sponsor is not responsible for loss, delay, or damage in delivery. No prize substitutions except at Sponsor's sole discretion. Winners may be required to complete a W9 form (available at <http://www.irs.gov/pub/irs-pdf/fw9.pdf>) and will receive a 1099 tax form reflecting the actual value of any prize received valued at \$600 or more. All decisions regarding interpretation of these Official Rules and administration of the Sweepstakes made by Sponsor are final and binding. All properly claimed prizes will be awarded, but in no event will Sponsor award more prizes than are provided for in these Official Rules and in no event will Sponsor award prizes for games subsequent to the first game in which Panarin gets a hat trick.

- 6. Other Conditions:** Winners may be required to sign and return an Affidavit of Eligibility and Release, without revision or deletion, as well as any required tax documents, and, if so, all required documents must be returned to Sponsor within seven days of the date Sponsor sends them to winner. Winner may be required to provide proof of legal name,

address, zip code, telephone number and social security number to receive prize (for example, in the form of a government-issued driver's license or identification card).

By entering the Sweepstakes, each entrant agrees to release, waive and hold harmless Sponsor, S. Rosen's Baking Company, Alpha Baking Company, Inc., and their respective affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any and all injuries, claims damages, losses, costs, or expenses of any kind (including without limitation attorney's fees) resulting from submitting an entry or otherwise participating in any aspect of the Sweepstakes; the receipt, ownership or use of any prize awarded; preparing for, participating in or traveling to and/or from any prize-related activity, or; any printing, typographical or other error in these Official Rules or the announcement of offering of any prize.

Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance. If there is any conflict between the terms of these Official Rules and any advertising or marketing materials used in connection with the Sweepstakes, the terms of the Official Rules will govern.

As a condition of entering, entrants agree: (a) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (b) all causes of action arising out of or related to this Sweepstakes, or any prize awarded, will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Cook County, Illinois, to which participant submits to personal jurisdiction; and (c) any and all claims, judgments, and awards will be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Some jurisdictions do not allow for limitations on the ability to pursue class action remedies, or certain kinds of damages, and so these limitations may not apply to you. This Sweepstakes will be governed and enforced pursuant to Illinois law, excluding choice of law provisions.

Sponsor reserves the right to prohibit any entrant from participating in the Sweepstakes if, at its sole discretion, Sponsor finds such entrant to be tampering with the entry process or the operation of the Sweepstakes, or if such entrant shows a disregard for, or attempts to circumvent, these Official Rules, or acts: (a) in a manner the Sponsor determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant or Sponsor; or (c) in any other disruptive manner. If a dispute arises regarding compliance with these Official Rules, Sponsor may consider, in its sole discretion, data reasonably available to Sponsor through information technology systems in Sponsor's control, but Sponsor will not be obligated to consider any data or other information collected from any other source. Sponsor assumes no liability for (a) any incorrect or inaccurate entry information; or (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes.

- 7. Internet:** Sponsor reserves the right to cancel, modify or terminate the Sweepstakes if fraud, misconduct or technical failures destroy or threaten the integrity of the

Sweepstakes, in the opinion of the Sponsor, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Sweepstakes as determined by Sponsor, in its sole discretion. If the Sponsor cancels, modifies, or terminates the Sweepstakes, Sponsor will post notice of its action on the Sweepstakes page and will pick the winners of the remaining First Prizes in a random drawing from among eligible, non-suspect, non-winning entries received as of the Sweepstakes termination. Sponsor will not award the Grand Prize.

8. **Winners List/Official Rules:** For a Winners List or a copy of the Official Rules, send a self-addressed stamped envelope labeled "The Bread Man Hat Trick Sweepstakes presented by S. Rosen's" to 435 N. Michigan Ave. Chicago, IL 60611. All requests must be mailed separately and you must specify whether you are requesting the Winners List or Official Rules. All requests must be received by no later than June 30, 2017.
  
9. **Sponsor:** WGN Radio, 435 North Michigan Avenue, Chicago, IL 60611.